

Bytes Inc. and Valuation Technologies Take Real Estate Appraisal Mobile

San Diego, CA, October 09, 2015 --(<u>PR.com</u>)-- When Kevin Allin, CEO of Valuation Technologies Inc. (ValuTech), was looking for a growth strategy, he quickly saw the benefit of using a mobile app that would double productivity and increase appraisal quality for his team.

ValuTech's core business is providing home valuation products and services that collect and analyze large amounts of data. The current process--capturing photos via camera, jotting down notes about each house and then later uploading those into the main system back at the office--was tedious. The challenge was to design and develop a custom mobile app that minimized the steps and chance for human error and improve an appraiser's day-to-day workflow.

Mr. Allin had been thinking about this initiative for quite some time, but had not found a developer he trusted or one that was cost effective. After talking with the CEO of Bytes Inc., Sanjiv Prabhakaran, he decided to take the plunge. As Kevin went through the initial stages of evaluating Bytes' development team and local project management model, he said, "I was very impressed with their capability, communication, and their proposal; they obviously spent a great deal of time and energy putting it together and they clearly understood the process very well."

"Now that we are in early field testing of the app, we are very excited about the results. Performance is fast. It provides the real-time access that our agents need and want. Plus, work flow time savings at the end of the day are incredible," said Allin.

Sanjiv said, "Understanding the workflow precisely was critical to ensure we met our customer's requirements. We carefully documented the appraisal agent's workflow, reviewed similar apps, and set the bar for clear and consistent communication through all phases of the project. The end result was an Android app that was unique and robust and ran on the latest digital SLR cameras with Android operating system as well as on Android phones and tablets. Our next phase will support iPhones and iPads. The project also included the development of a unique interface that accesses Multiple Listing Service (MLS) data and ValuTech's internal database."

About Valuation Technology Inc.

Valuation Technologies Inc. is a San Diego-based company founded in 2009 that develops and utilizes innovative technology for real estate valuation. Few efficiencies and advancements brought to other industries by technology have been applied to the real estate appraisal industry. By developing proprietary technology, analytic capacities, and data refinement techniques, appraisers can now provide more accurate and better-substantiated opinions of value in less time and in more comprehensive reporting formats with greater diversity in product offerings. www.ValuationTechnology.com or 888-495-8258.

About Bytes, Inc.



Bytes, Inc. (Bytes) is a global full-service custom software design and development firm. As a San Diego-based company founded in 2002, Bytes' U.S.-based leadership and 24×7 global staff are set apart by the speed, quality and cost-effectiveness of their services.

Bytes develops e-commerce, asset management, decision support and other workflow applications for clients utilizing web, database and mobile applications. www.BytesInc.com or 888-988-2983.



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