



Press Release: Bytes, Inc. Announces Completion and Launch of ActiveAdjunct.com

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San Diego, CA, February 04, 2011 – (PR.com) – [Bytes, Inc.](#) announced today that it released the first version of a unique website for their client Active Adjunct Inc. This site matches the detailed profile of an interested instructor, professor or teacher with hiring managers at educational institutions. Unlike typical job listing sites, ActiveAdjunct.com provides a detailed parametric matching of instructor skills, degrees, interests and experience with similar needs of hiring institutions. Mr. Prabhakaran, CEO of Bytes, Inc. said, "It was very easy to work with Active Adjunct. We jointly developed a requirements document in a very short period of time and as the project evolved they were open to ideas from the development team. The back and forth dialog was extensive, detailed and always positive".

Individuals may want to teach in their local area, teach as a visiting instructor somewhere else in their home country, or travel to overseas locations – in either scenario hiring managers are able to find, confirm credentials, and start the hiring process right from the ActiveAdjunct.com website in less than a day. This matching capability helps the instructor land their next teaching job before the critical hiring cycle by institutions ends. Registration is free.

Educational institutions, on the other hand, can use this powerful tool to quickly find qualified adjunct faculty in their area who are available now, such as instructors, teachers, professors, even tutors. Based on his direct experience working at an educational institution, Mr. Hawthorne spent countless hours and budget searching for that one special adjunct instructor who has the credentials and talent needed to engage and retain his students and didn't find any exciting candidates. He wasted precious time searching in the wrong places or placing help wanted advertisements, waiting for replies. "This solution solves a long-standing problem found in almost every institute, college or university", said Mike Hawthorne, President and CEO of Active Adjunct Inc. Initially the site will offer its services at no charge using a discount coupon valid for 3 months.

Hawthorne said, "Since this is my first company and first website product, I was concerned about finding the right software company for my project. I feel very fortunate to have found Bytes, Inc. Their local project management approach coupled with their highly skilled and competitively priced offshore development team produced a very high quality complex website with a database backend and e-commerce engine. It was a smooth project with extraordinary communication and collaboration. I always felt I was in control of my own destiny working with a team that wanted me to be successful."

[Bytes, Inc.](#) (BSi™), is a full-service IT outsourcing firm offering custom and creative software design, development, hosting, and business operations services. A San Diego-based company founded in 2000, BSi's U.S.-based leadership and 24x7 global staff are set apart by the speed, quality and cost-effectiveness of their services. The company uses a combination of onshore and offshore talent to achieve high ROI results for its clients. Application expertise includes e-commerce, asset management, decision support and other workflow applications. Additionally the company offers services that manage business operations, data entry, validation and custom business processes. BSi works with clients across a wide range of industries, including finance, retail, real estate, telecommunications, manufacturing,



healthcare, education, distribution, and law enforcement. BSi includes expert IT advice, secure operations, and green solution design with our services and solutions and has clients around the globe.

[Active Adjunct, Inc.](#), also based in San Diego, was started out of the belief that there must be a better way for administrators to fill adjunct faculty positions or tutoring positions, a better way to communicate with instructors, and a better way for individuals to find part-time college teaching positions. The founder has been the director of two university satellite campuses that employed adjunct faculty extensively. In addition, he also enjoyed teaching part-time at the college level. This dual experience uniquely positioned him to understand the needs of this marketplace and develop a website to end the continuous struggle of finding qualified professionals to teach specific subjects at specific times, three or four times a year.

Source: <http://www.americanconsumernews.com/2011/02/bytes-inc-announces-completion-and-launch-of-activeadjunct-com.html>