



Press Release

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BusinessWire

Source: Inforaise USA

## **Inforaise Expertise Results in Workflow Enhancements; DMA Insurance Housing Assistants Benefits from Custom Database**

06.13.06, 11:36 AM ET

Inforaise USA, a premier software solutions provider, today announced the successful launch of a custom web-based database application created for DMA Insurance Housing Assistants, a provider of short-term housing. The innovative product, which replaces a manual system, includes a workflow process that was captured based on the DMA environment.

"The Inforaise team did an excellent job taking an existing manual operation and making it more computer-oriented," said Scott Aimone, president of DMA Insurance Housing Assistants. "We can now track our progress on a daily, monthly and annual basis and provides us with a number of workflow enhancements."

DMA is so pleased with the outcome of its initial project with Inforaise that it is moving forward with a second phase, which will incorporate suggestions from the employees who are using the system. The DMA team was intrigued about the cost savings realized from working with a company using an offshore model.

No one likes to hear those comments more than Sanjiv Prabhakaran, President of Inforaise USA and Krishna Bhogadi, Managing Director of Inforaise India, which has been providing custom software solutions, QA, maintenance, sustaining engineering and high-level architectural design for nearly six years. The use of an offshore model sustains high quality at a more reflective cost ratio.

### **About DMA Insurance Housing Assistants**

DMA Insurance Housing Assistants provides fully furnished short-term housing for the "Additional Living Expense" portion of property loss claims due to fire, flood or wind damage. The company assists the insurance industry on all the intricacies involved in relocating a family who have



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experienced tragic loss. DMA Insurance Housing Assistants is San Diego-based and works with insurance providers nationwide.

#### About Inforaise

Inforaise USA, headquartered in San Diego, is a premier custom software solutions provider. Founded in October 2000, the company has reliably completed dozens of projects in a variety of industries from its Hyderabad, India location, where 10 other major U.S. software companies have opened offices. Unlike many offshore software companies, Inforaise offers local executive-level project management and support services. Expertise includes consulting, design, development and quality assurance across .NET, C#, SQL Server and Crystal reports, J2EE/Java, ASP, and JSP technologies to name a few. Inforaise can be reached at [www.bytesinc.com](http://www.bytesinc.com), [info@bytesinc.com](mailto:info@bytesinc.com) or 619-933-3366.

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