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Inforaise Expertise Results in Workflow Ehancements; DMA Insurance Housing Assistants Benefits from Custom Database

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Inforaise USA, a premier software solutions provider, today announced the successful launch of a custom web-based database application created for DMA Insurance Housing Assistants, a provider of short-term housing. The innovative product, which replaces a manual system, includes a workflow process that was captured based on the DMA environment.

"The Inforaise team did an excellent job taking an existing manual operation and making it more computer-oriented," said Scott Aimone, president of DMA Insurance Housing Assistants. "We now have a system in place that allows us to track our progress on a daily, monthly and annual basis and provides us with a number of workflow enhancements."

DMA is so pleased with the outcome of its initial project with Inforaise that it is moving forward with a second phase, which will incorporate suggestions from the employees who are using the system. The DMA team was intrigued about the cost savings realized from working with a company using an offshore model, but it chose to start small to ensure that the right level of quality was there as well.

"The dedication and work ethic of the Inforaise team was simply outstanding," Aimone said. "It was clear that they were concerned about our satisfaction; they were interested in the product's performance, not merely working for an invoice."

No one likes to hear those comments more than Sanjiv Prabhakaran, President of Inforaise USA and Krishna Bhogadi, Managing Director of Inforaise India, which has been providing custom software solutions, QA, maintenance, sustaining engineering and high-level architectural design for nearly six years. The use of an offshore model sustains high quality at a more reflective cost ratio.

"We are dedicated to providing our customers with execution and timeliness they cannot find anywhere else for the same reasonable price," Prabhakaran said. "We are especially cognizant of the importance of time-to-market without loss of quality, so we

pride ourselves on our ability to quickly learn what we need to know to design custom software or refine existing systems."

DMA is convinced of Inforaise's capabilities, so much so that Aimone anticipates working with the company for the long term. DMA's ultimate goal is to make its data available for customers that have an interest in viewing vital statistics.

About DMA Insurance Housing Assistants

DMA Insurance Housing Assistants provides fully furnished short-term housing for the "Additional Living Expense" portion of property loss claims due to fire, flood or wind damage. The company assists the insurance industry on all the intricacies involved in relocating a family who has just experienced such a tragic loss. DMA Insurance Housing Assistants is currently headquartered in San Diego but has been working with insurance providers nationally for nearly a decade.

About Inforaise USA

Inforaise USA, headquartered in San Diego, helps its clients increase their competitive advantage by providing twice the productivity for the same budget compared to doing the work in-house. Founded in October 2000, the company has reliably completed dozens of projects in a variety of industries from its Hyderabad, India location, where 10 other major U.S. software companies have opened offices. Unlike many offshore software companies, Inforaise offers local executive-level project management and support services. The company develops and maintains software applications ranging from large enterprise applications to small maintenance projects on a wide range of technology platforms. Expertise includes consulting, design, development and quality assurance across .NET, C#, SQL Server and Crystal reports, J2EE/Java, ASP, and JSP technologies to name a few. Inforaise USA can be reached at www.bytesinc.com, info@bytesinc.com or 619-933-3366.