

## Another San Diego Company Finds Success In Offshore Software Development

**Companies mentioned in this article:**

[infoRAISE \(www.bytesinc.com\)](http://www.bytesinc.com)

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With all of the news, both pro and con, about relying on an offshore software development team to build your next product, Scott Aimone, President and CEO of DMA Insurance Housing Assistants, decided to get first hand experience.

The savings were enticing at one-half the cost! Could he really depend on accurate and timely delivery of the new code? How easy would it be to communicate with a team located halfway around the globe? Would the quality of the work be up to par with a US-based, higher cost team?

Mr. Aimone decided to take the plunge and see for himself. As he went through the initial stages of evaluating Inforaise he said, "I was very impressed with their proposal, they obviously spent a great deal of time and energy putting it together". Next he checked out their references and found those references had raving things to say about Inforaise's local representation and the quality of code delivered. Mr. Aimone said, "We started off with a medium size project, so we could learn first hand about the claims versus tangible benefits."

Two other San Diego companies, Island Data Corp. and Cooler Email have had successful experiences with Inforaise. Six other San Diego high-tech companies have also taken the plunge with using Inforaise and all have had similar results.

According to Inforaise USA president, Sanjiv Prabhakaran, "Our clients enjoy working with us because, not only do we deliver the promised results, we also strive to build tight and professional relationships within the combined team."

### About DMA Insurance Housing Assistants

DMA Insurance Housing Assistants provides fully furnished short-term housing for the "Additional Living Expense" portion of property loss claims due to fire, flood or wind damage. The company assists the insurance industry on all the intricacies involved in



relocating a family who has just experienced such a tragic loss. DMA Insurance Housing Assistants is currently headquartered in San Diego but has been working with insurance providers nationally for nearly a decade.

#### About Inforaise

Inforaise USA, headquartered in San Diego, helps its clients increase their competitive advantage by providing twice the productivity for the same budget compared to doing the work in-house. Founded in October 2000, the company has reliably completed dozens of projects in a variety of industries from its Hyderabad, India location where 10 other major US software companies have opened offices. Unlike many offshore software companies, Inforaise offers local executive-level project management and support services.

Inforaise develops and maintains software applications ranging from large enterprise applications to small maintenance projects on a wide range of technology platforms. Expertise includes consulting, design, development and quality assurance across .NET, SQL Server and Crystal reports, J2EE/Java, ASP, JSP technologies to name a few. Inforaise USA can be reached at [www.bytesinc.com](http://www.bytesinc.com), [info@bytesinc.com](mailto:info@bytesinc.com) or phone 619-933-3366. For further information contact: Tim Ristine, 760-741-4104, [tristine@y2marketing.com](mailto:tristine@y2marketing.com).